

2018-2023

Armagh City, Banbridge & Craigavon Borough Council

CORPORATE PLAN



Armagh City
Banbridge
& Craigavon
Borough Council

CORPORATE PLAN 2018 - 2023

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01

FOREWORD

OUR OVERALL VISION IS TO HAVE ‘A HAPPY, HEALTHY AND CONNECTED COMMUNITY, A VIBRANT AND SUSTAINABLE ECONOMY AND APPEALING PLACES FOR LIVING, WORKING AND LEARNING’. THE CORPORATE PLAN HAS IDENTIFIED 30 COMMITMENTS THAT WE WILL MAKE TO POSITIVELY CONTRIBUTE TO THIS VISION.



02

OUR ELECTED MEMBERS

OUR MEMBERS REPRESENT THE INTERESTS OF THEIR CONSTITUENTS AND ENSURE THAT THE VIEWS OF THEIR ELECTORAL AREAS AND THE ENTIRE POPULATION OF THE BOROUGH ARE REFLECTED IN THE DECISIONS THAT THE COUNCIL TAKES.

Armagh City, Banbridge and Craigavon Borough Council has 41 democratically elected Members, representing 7 District Electoral Areas, as indicated in the map.

Our Members represent the interests of their constituents and ensure that the views of their electoral areas and the entire population of the Borough are reflected in the decisions that the Council take.

The seven principles of public life (also known as the “Nolan Principles”) guide everything that our elected members and staff do. These are Honesty, Accountability, Objectivity, Leadership, Openness, Selflessness and Integrity.

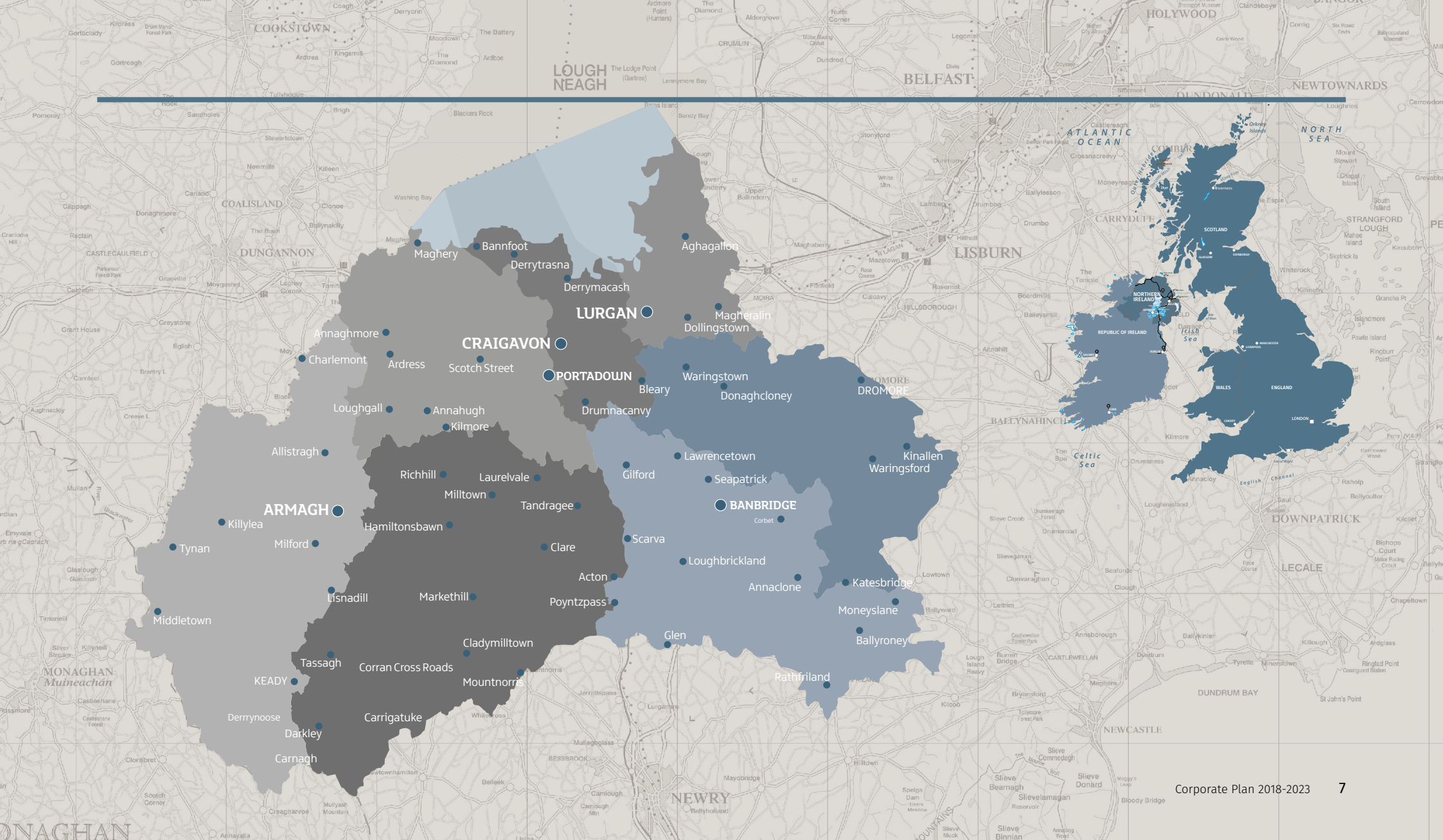
The Council is a decision making body that meets once a month to discuss, oversee and ratify decisions taken by Committees. It has 6 Committees that meet monthly and a Performance and Audit Committee that meets quarterly. An annual general meeting is held each year when a Lord Mayor and Deputy Lord Mayor are elected. Chairs and Vice-Chairs of Committees are also elected at the annual general meeting.

Details of Committee meetings and relevant papers can be found at armaghbanbridgecraigavon.gov.uk

Further details on each Elected Member can be found at armaghbanbridgecraigavon.gov.uk

For further information, please contact democraticservices@armaghbanbridgecraigavon.gov.uk





LOUGH NEAGH

BELFAST

DUNDONAL

NEWTOWARDS

ATLANTIC OCEAN

NORTH SEA

LURGAN

CRAIGAVON

PORTADOWN

ARMAGH

BANBRIDGE

VALUES IN ACTION

OUR CORPORATE PLAN IS UNDERPINNED BY A SET OF CORE VALUES WHICH WILL GUIDE THE WORK OF THE COUNCIL AND INFORM OUR STANDARDS OF CONDUCT AND BEHAVIOUR. ACTIONS SPEAK LOUDER THAN WORDS AND YOU WILL SEE OUR VALUES IN ACTION EVERY DAY. WE ARE A FORWARD THINKING, AMBITIOUS, ORGANIZATION, AIMING FOR GOLD STAR STATUS, WITH A POSITIVE CULTURE THAT PROVIDES THE ABC EXPERIENCE...

**SERVE
PASSIONATELY,
ENGAGE
POSITIVELY,
DELIVER
CONSISTENTLY...
BECAUSE WE
CARE.**

03

VISION

Our Corporate Plan reflects how we as an organisation comm
Planning process, as well as the work we will do to ensure we
Planning process has shaped our new Corporate Plan and its
vision.

As a Council we have identified our top key programmes that
**Investment & Growth Agenda including Town Centre Develop
Well being // Clean Neighbourhoods**

mit to the long term outcomes identified in the Community
e continue to provide high quality services. The Community
s vision has been adopted by the Council as its corporate

t we will commit to deliver. These include:

oment // Customer Care // Improve everyone's Health &

04

CORPORATE PLAN: MAKING IT HAPPEN

ENSURING OUR COUNCIL IS 'FIT FOR PURPOSE', ENSURING WE DELIVER QUALITY SERVICES AND BECOME MORE EFFICIENT AND EFFECTIVE IN EVERYTHING WE DO.

Our corporate plan is one of a suite of strategic documents which the council uses to manage its business effectively.

These plans are linked by a 'golden thread' which helps to identify how services, departments, teams and individual members of staff will work to deliver our shared outcomes for the benefit of customers, residents and communities.

To Make It Happen, Council will deliver services/activities across 4 main themes.

The first theme focuses on the Council itself: **Committed Council.**

Within this part of our Corporate Plan we outline the importance on ensuring our council is 'fit for purpose', ensuring we deliver quality services and become more efficient and effective in everything we do.

The remaining three themes complement the Community Plan: **Economy, Community and Place**, and are aligned to its 9 Long term Outcomes.

Within these themes we provide a bespoke narrative, highlighting our uniqueness and why this topic is important to the Borough. We explain what we as a Council are doing to contribute to these outcomes – Our Commitments - as well as outlining key activities for us as an organisation.



SUMMARY OF OUR COMMITMENTS:

THE FOLLOWING SECTION DETAIL THE COMMITMENTS THAT WE ARE MAKING WHICH CONTRIBUTE TO OUR VISION. SEE A SUMMARY TABLE OF OUR COMMITMENTS.

	COMMITMENT	COMMITMENT	COMMITMENT
COMMITTED COUNCIL	<ul style="list-style-type: none"> ✓ Take a one council approach with clear, robust and accountable processes. 	<ul style="list-style-type: none"> ✓ Staff and elected members are ambassadors promoting the values and ambition of the organisation. 	<ul style="list-style-type: none"> ✓ Increased customer satisfaction with Council services.
	ENTERPRISING	SKILLED	TOURISM
ECONOMY	<ul style="list-style-type: none"> ✓ Business Start- up and growth; ✓ Efficient connections ✓ Provide information, services and programmes. 	<ul style="list-style-type: none"> ✓ Employability skills and training; ✓ Apprenticeships, work experience, volunteering; ✓ Up to date skills and learning. 	<ul style="list-style-type: none"> ✓ Understanding visitors; ✓ Create and develop a unique visitor proposition and brand ✓ Quality visitor experiences through places, accommodation & attractions.
	CONFIDENT	HEALTHY	WELCOMING
COMMUNITY	<ul style="list-style-type: none"> ✓ Empower communities to contribute to decisions; ✓ Community activities and events; ✓ Safe, accessible and welcoming facilities. 	<ul style="list-style-type: none"> ✓ Work with partners to reduce inequalities in health; ✓ Provide a range of quality opportunities for everyone to be active and healthy ✓ Health protection and Safety. 	<ul style="list-style-type: none"> ✓ Empower communities to respect each other, build relationships, grow together; ✓ Shape and design places that value diversity. ✓ Include everyone in community life
	ENHANCED	CREATIVE	REVITALISED
PLACE	<ul style="list-style-type: none"> ✓ Increased understanding and respect of environment; ✓ Develop and enhance our assets in sustainable way ✓ Promote civic pride and access to our local places. 	<ul style="list-style-type: none"> ✓ Seek investment to preserve uniqueness of our heritage; ✓ Increase participation in arts and culture; ✓ Improve accessibility to creative experiences. 	<ul style="list-style-type: none"> ✓ Tackle physical and social deprivation; ✓ Secure investment in infrastructure and connectivity; ✓ Attractive, healthier, safer, cleaner neighbourhoods.

04

CORPORATE PLAN: MAKING IT HAPPEN

COMMITTED COUNCIL

The core of a productive organisation is the people, processes and culture that make it up. We will build our capability through positive culture and leadership, transformation, communication and valuing and investing in our staff. We will look at how we can improve the day to day experiences of those using our services.

We are still a young organisation. We will continue to harmonise our services and provide a 'one Council' approach delivering

'citizen centred' services. To do this we must keep modernising, developing our staff and focusing on delivery of services to our citizens. Managing and organising ourselves as a productive Council will give us a strong basis for achieving the goals and ambitions we have set out in this Plan.

We will continue to openly communicate the work Council delivers to our customers through its initiatives and services in a wide variety of ways. Making sure correct, up

to date and relevant Council information is made available to the people of the Borough and to Council staff.

We will be a council that is easy to do business with. We understand the needs of our residents, our decision-making will be influenced by those needs and we aim to make our customer experience as easy as possible.

THESE ARE OUR COMMITMENTS FOR OUR COUNCIL

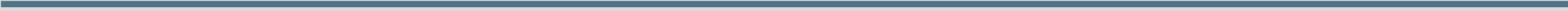
Take a one council approach with clear, robust and accountable processes

Staff and elected members are ambassadors, promoting the values and ambition of the organisation

Increased customer satisfaction with Council services

TO ACHIEVE THIS, WE WILL:

- Improve service delivery and increase customer satisfaction
- Enhance local democracy by facilitating the development of elected members, promoting civic leadership, respect and integrity
- Communicate clearly in a timely manner both internally and externally
- Value and manage the talent within the Council
- Have robust decision making with sound governance arrangements





04

CORPORATE PLAN: MAKING IT HAPPEN

ENTERPRISING ECONOMY

LONG TERM OUTCOME OF COMMUNITY PLAN

OUR BOROUGH IS A CENTRE OF EXCELLENCE FOR ENTREPRENEURSHIP, INNOVATION AND INVESTMENT

With 210,300 residents and over 8,100 businesses, Armagh City, Banbridge and Craigavon Borough boasts a total employee workforce of 72,300 and is home to some of Northern Ireland's largest and most successful companies including Moy Park, Tayto, Fane Valley, Irwins, Turkingtons, Almac and Wilsons.

Our industries are vibrant and wide ranging. Our growth sectors include Agri-Food, Health and Life Sciences, Advanced

Manufacturing Digital/Digitech. Our thriving Agri-Food sector consisting of dedicated growers and producers and high quality places to eat and drink, has been duly recognised. 11 local companies, based in the Borough won 18 'Great Taste Awards', 8 local companies won 12 Irish Food Awards (Blas na hEireann). These awards are considered the Oscars of the Food industry.

We launched our inaugural Business Awards in 2017 to officially recognize, reward and

profile our most industrious, hardworking and enterprising companies both large and small. Building on these sound and solid foundations, Council places the utmost importance on the need for continued entrepreneurship and economic growth.

Tackling the poor physical and broadband connectivity in rural areas is an issue that the Council is committed to working in partnership with relevant providers.

THESE ARE OUR COMMITMENTS FOR OUR ENTERPRISING ECONOMY.

Foster an entrepreneurial culture leading to business start-up and growth

Ensure efficient connections to support enterprise and growth, in urban and rural areas

Provide information, services and programmes to promote and sustain business and build strong thriving economy

TO ACHIEVE THIS, WE WILL:

- Promote our Borough as a location 'Open for Business'
- Support sustainable economic development to meet the needs of our citizens and for future generations
- Proactively seek development of high quality business infrastructure
- Provide a One Stop team to investors and business start ups

04

CORPORATE PLAN: MAKING IT HAPPEN

SKILLED ECONOMY

LONG TERM OUTCOME OF
COMMUNITY PLAN

**PEOPLE ARE BETTER EQUIPPED TO TAKE
FULL ADVANTAGE OF THE OPPORTUNITIES
PROVIDED BY OUR DYNAMIC ECONOMY.**

Our borough has a higher proportion of jobs in manufacturing (16%) than Northern Ireland as a whole and at 1.8%, a lower rate of people claiming unemployment benefit. However, employers tell us that there is a lack of skills for specific sectors which the Council is extremely keen to help address. This is more than just connecting local people to jobs, it is also about promoting the positive contribution that employment can make to people's

lives, improving their opportunities and life choices.

Council will play its part in supporting people to find work. We will seek to improve fairness in the labour market by helping the most vulnerable and disadvantaged. We provide support to local projects such as Jobfairs, Business Education Partnership and businesses, helping participants make informed decisions about their future learning, their future employment and

entrepreneurial opportunities.

Working with key educational providers, will allow us to concentrate on activities that will support our economy to grow from strength to strength.

THESE ARE OUR COMMITMENTS FOR OUR SKILLED ECONOMY.

**Facilitate others to provide
employability skills and
training**

**Provide opportunities
for apprenticeship, work
experience and vocational
volunteering within our
workforce and across the
Borough**

**Encourage all employers
to keep their workforce up
to date with new skills and
learning**

TO ACHIEVE THIS, WE WILL:

- Support all young people and school leavers in their career pathways
- Facilitate and lead skills and employability opportunities to advance business development
- Support Life Long learning to meet specific needs of the Borough
- Work in partnership to ensure opportunities are available to all





04

CORPORATE PLAN: MAKING IT HAPPEN

TOURISM ECONOMY

LONG TERM OUTCOME OF
COMMUNITY PLAN

**OUR BOROUGH IS THE DESTINATION OF
CHOICE FOR INTERNATIONAL VISITORS.**

The Council is committed to stimulating tourism throughout the Borough, by providing memorable and unique visitor experiences. We want to showcase our culture, tell our stories, celebrate local food and orchard produce and deliver top quality signature events to a domestic and increasingly an international audience.

In 2016, as a Borough we attracted 145,000 overnight trips, equating to £26m visitor spend. Nevertheless, we have room for

improvement and so we have ambitious plans to become a destination of choice.

Armagh City and the orchard landscape will provide the centrepiece of the destination, supported by the food and drink offering and the linen and orange heritage of the Borough. The focus on overnight stays is designed to encourage people to visit all parts of the Borough and stay in some of the top quality accommodation, from the award winning Blackwell and Newforge

houses, to our quality hotel and B&B provision to glamping at Tepee Valley.

We will continue to develop our key signature events of Saint Patrick's Festival, The Food and Cider Festival and Georgian Festival to attracting national and international visitors.

THESE ARE OUR COMMITMENTS FOR OUR TOURISM ECONOMY

**Understand our visitors,
evaluate their experience
to influence future tourism
activity**

**Create, develop and provide
a unique visitor proposition,
tourism narrative and brand**

**Enhance visitor experiences
through internationally
appealing places,
accommodation and
attractions**

TO ACHIEVE THIS, WE WILL:

- Provide a clear competitive proposition for the destination
- Develop a clear vision for arts and culture provision across the Borough
- Enhance the offering within our tourist venues
- Actively promote venues, destinations and programmes

04

CORPORATE PLAN: MAKING IT HAPPEN

CONFIDENT COMMUNITY

LONG TERM OUTCOME OF COMMUNITY PLAN
EVERYONE HAS OPPORTUNITIES TO ENGAGE IN COMMUNITY LIFE AND SHAPE DECISIONS - WE HAVE A STRONG SENSE OF COMMUNITY BELONGING AND TAKE PRIDE IN OUR AREA.

Through our services, range of facilities, access to resources and funding we are committed to building a confident community. And we will use our civic leadership role to promote pride in our area.

Many community & voluntary networks and groups play a crucial role in providing valued community activities and services. Across the Borough there are differences in the community infrastructure as well

as service provision. Better partnership working and sharing of resources would help more people to participate. We will partner with our Community and Voluntary sector to increase the range of opportunities for people to engage in community life.

Since 2015, we have proactively supported local communities to improve the quality of life for our residents. Our financial assistance policy provides direct financial

support to local groups. We also provide a wide and varied programme of activities for the benefit of local people and communities.

We have a large rural population and with our SOAR (Southern Organisation for Action in Rural areas) budget of £8.2 million, this will provide support to our rural areas, promoting community development and regenerating our communities.

THESE ARE OUR COMMITMENTS FOR BUILDING A CONFIDENT COMMUNITY

Empower communities to contribute to decisions on issues that matter to them

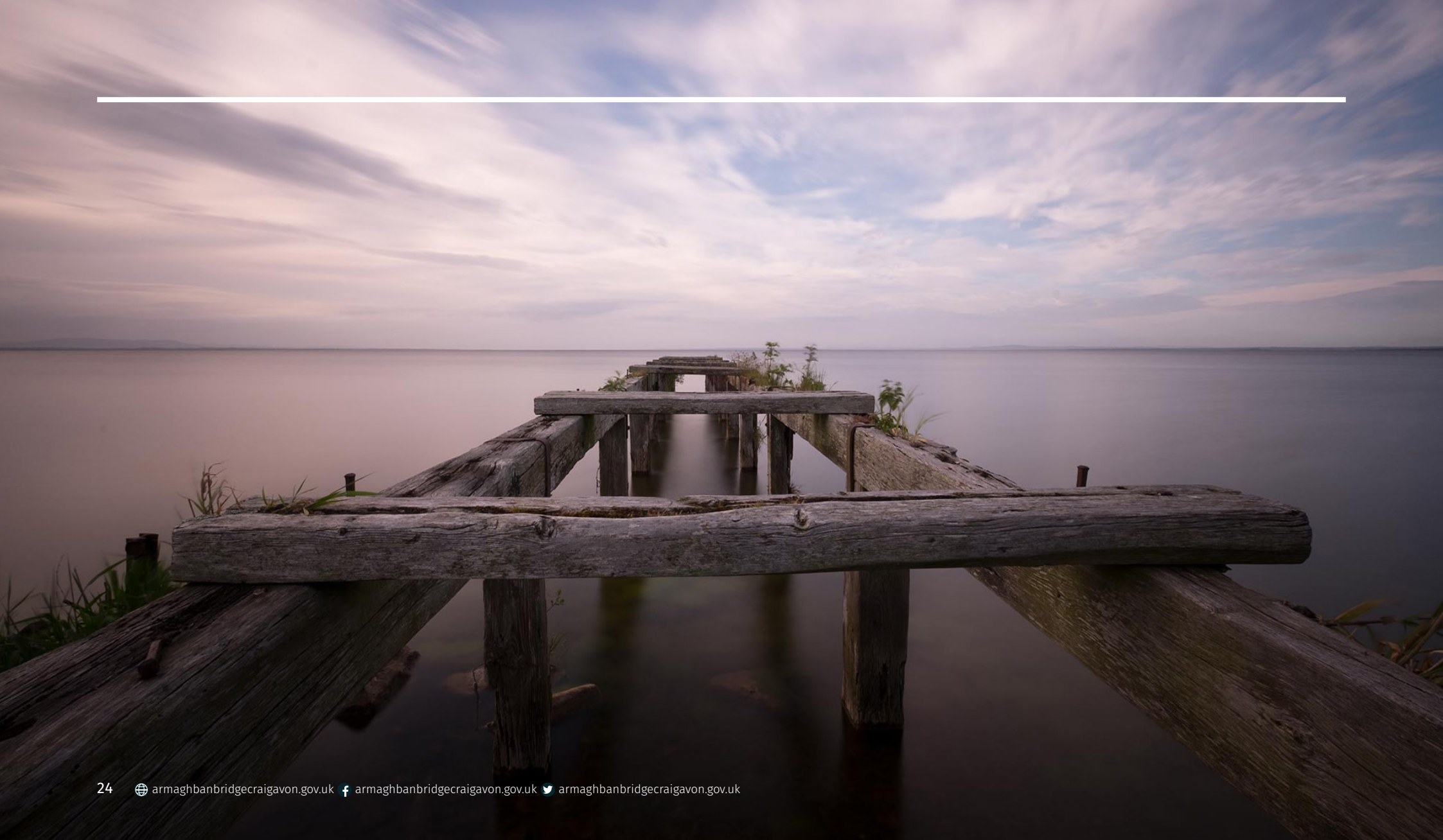
Provide Council community activities and events that bring enjoyment and a sense of civic pride

Ensure Council facilities and services are safe, accessible and welcoming to everyone

TO ACHIEVE THIS, WE WILL:

- Support and build the capacity of all our existing and new communities
- Improve community capacity and well being in our urban and rural areas, to tackle disadvantage and exclusion
- Provide opportunities to develop and effectively engage with all communities
- Deliver a varied range of council activities and events across the Borough





04

CORPORATE PLAN: MAKING IT HAPPEN

HEALTHY COMMUNITY

LONG TERM OUTCOME OF COMMUNITY PLAN
PEOPLE ARE MAKING POSITIVE LIFESTYLE CHOICES. THEY ARE MORE RESILIENT AND BETTER EQUIPPED TO COPE WITH LIFE'S CHALLENGES.

The Council, in partnership with our statutory agencies and the community and voluntary sector, contributes to a healthy community through health protection, health improvement as well as our services and expertise.

We provide an exciting range of health improvement related activities and facilities to enable positive lifestyle choices for everyone which will contribute to the physical and emotional wellbeing of all

our citizens. With our partners, we want to reduce the health inequalities that we know exist.

Continued investment in indoor and outdoor leisure provision across the Borough complemented by engaging activity programmes led by our committed and experienced staff is key going forward.

Our facilities, open spaces, parks and programmes offer people choices, and

contribute to healthy lifestyles and positive mental wellbeing.

Recently 8 parks and open spaces across our area were awarded the prestigious Green Flag Awards this included 3 first time winners: ABC Canal Greenway, Lough Neagh Conservation Area and The Mall in Armagh City. This showcases the dedication and hard work our staff put in to ensure these spaces are maintained to extremely high standards.

THESE ARE OUR COMMITMENTS FOR A HEALTHY COMMUNITY

In partnership help to reduce health inequalities

Provide a range of quality opportunities for everyone to be active and healthy.

Ensure that high standards of health protection and safety are met across the Borough

TO ACHIEVE THIS, WE WILL:

- Develop and deliver a holistic approach to improve physical and emotional health and wellbeing, reduce health inequalities and tackle poverty and social isolation
- Provide a network of high quality leisure and recreation facilities
- Maintain and expand upon wider infrastructure of open spaces, cycle routes, walk routes to the highest standards.
- Get everybody Active throughout their lifetime to realise the longest, healthiest and most fulfilling life possible.

04

CORPORATE PLAN: MAKING IT HAPPEN

WELCOMING COMMUNITY

LONG TERM OUTCOME OF COMMUNITY PLAN
OUR BOROUGH IS A SAFE, RESPECTFUL AND PEACEFUL ENVIRONMENT

Our aim is to foster a safe and tolerant community where everyone feels valued and included. While 89% of our residents were born in Northern Ireland, we have an ever-growing diverse population. We want our Borough to value diversity and harness the opportunity it brings for culture, innovation and economic development.

We understand our residents' concerns about crime, antisocial behaviour and social isolation. Through the Policing and Community Safety Partnership and Good Relations Team we will continue to find ways to improve public safety and reduce crime and disorder.

This work will continue to complement the delivery of our Peace IV Programme with a budget of £4.9million. This funds initiatives

and projects focusing on cross-community relations and understanding to create a more cohesive society.

THESE ARE OUR COMMITMENTS TO BUILD A WELCOMING COMMUNITY

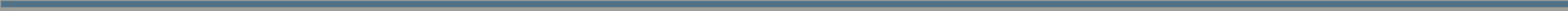
Support and empower communities to respect each other, build relationships and grow together

Shape and design places that value diversity and are welcoming, safe and accessible for all

Enable everyone to be included in community life

TO ACHIEVE THIS, WE WILL:

- Maximise the potential of city, towns and villages
- Work with partners to support our older people, younger people and harder to reach groups
- Deliver a Social Inclusion Strategy
- Deliver programmes to support these aims including Peace IV, Good Relations and PCSP



04

CORPORATE PLAN: MAKING IT HAPPEN

ENHANCED PLACE

LONG TERM OUTCOME OF COMMUNITY PLAN
OUR RICH AND VARIED BUILT HERITAGE AND NATURAL ASSETS ARE PROTECTED, ENHANCED AND EXPANDED FOR CURRENT AND FUTURE GENERATIONS TO ENJOY.

The uniqueness and diversity of our landscape is without doubt one of our greatest assets.

On any given day our residents and visitors can enjoy a number of nature reserves, which are home to diverse flora and fauna. Our waterways network provides a range of activities for all the family, whether you chose cycling, walking, rowing or sailing - all are available within our facilities. The Navan Fort is an area of significant archaeological interest, attracting local people and visitors alike.

We have seen the recent transformation of the People's Park, Portadown into

a stunning shared space along with a programme of activities. With proven success of such a scheme, we are committed to providing enhanced places of significance at both a local and regional level.

Council continue to work on delivering a number of heritage-led regeneration schemes across the Borough. Funding of £4m has been awarded in support of the Armagh City and Lurgan Townscape Heritage projects to restore and revitalise buildings within the conservation areas, providing opportunities for local people to learn more about the iconic built and cultural heritage. With Planning now, a function within

Council, this provides an opportunity for greater integration, synergy and efficiency on how we deliver our schemes across all Council areas.

As a full active member of the Keep Northern Ireland Beautiful (KNIB) 'Live Here Love Here', we are part of the campaign supporting local actions that increase civic pride. Projects developed by schools, resident groups, youth groups and local villages have been awarded funding to develop for example, wildflower community gardens, clean-up of housing executive estates and campaigns to tackle dog fouling and littering.

THESE ARE OUR COMMITMENTS TO ENHANCE OUR PLACE

Increase community understanding and enjoyment of the natural and built environment

Develop and enhance our assets in a sustainable way

Promote civic pride and access to local places



TO ACHIEVE THIS, WE WILL:

- Deliver our Capital Investment Programme
 - Continue to deliver efficient waste collections and awareness programmes to ensure our neighbourhoods are clean and safe
 - Regenerate our City, town centres, and villages
 - Implement our Local Development Plan,
-



04

CORPORATE PLAN: MAKING IT HAPPEN

CREATIVE PLACE

LONG TERM OUTCOME OF COMMUNITY PLAN
OUR BOROUGH IS AN INSPIRATIONAL AND CREATIVE PLACE OFFERING QUALITY, INCLUSIVE ARTS AND CULTURAL EXPERIENCES.

The Borough's arts and cultural offering provides a wealth of unique experiences and opportunities. People can enjoy a performance, exhibition or interactive workshop in the Market Place Theatre and Arts Centre in Armagh City, or experience the dynamic exhibition and engagement programme at Millennium Court Arts Centre, Portadown or visit the gallery at FE McWilliam, a celebration of one of the Borough's favourite sons. Moneypenny's Lockhouse on the Newry Canal has a strong focus on blacksmithing, delivered by local people.

Our venues have received numerous awards. Along with Mount Ida Pottery, our 5-star visitor attraction; the F.E. McWilliam Gallery and Studio has been awarded a 4-star rating under Tourism NI. The Gallery joins 6 other visitor attractions within the Borough to receive a 4-star rating.

The Borough is also home to three accredited museums; Armagh County Museum is the oldest of its kind in Ireland, located on the beautiful Georgian Mall in Armagh; Craigavon Museum Services is located at Oxford Island focusses on

learning, reminiscence and bringing heritage to local people; The Barn Museum at Tannaghmore Gardens contains a folk museum focussed on farming, domestic work and school life.

We will continue to develop programmes that encourage citizens to use our venues ensuring they are accessible to all.

We will place a renewed focus on the heritage, both built and cultural ensuring heritage assets are conserved for future generations.

THESE ARE OUR COMMITMENTS TOWARDS OUR CREATIVE PLACE

Seek investment to preserve the uniqueness of our heritage

Increase participation in arts and culture to high quality creative experiences

Improve accessibility to high quality creative experiences

TO ACHIEVE THIS, WE WILL:

- Develop a clear vision for arts and culture provision across the Borough
- Promote the area as a place to live, visit and invest in
- Proactively source funding and partnership opportunities towards investment in our Borough
- Provide high quality arts and cultural venues

04

CORPORATE PLAN: MAKING IT HAPPEN

REVITALISED PLACE

LONG TERM OUTCOME OF COMMUNITY PLAN
Our distinctive and vibrant urban and rural area are at the heart of community and economic life.

Our Borough is the place where we as individuals have chosen to live, to have our family life, to go to school, to work, to invest, to play, to shop. It's our community, it's our space, it's our place.

We need to meet the changing demands for our current population and needs of future generations and ensure that our Borough, our City, town centres and villages, remains at the heart of community and economic life.

Through our Public Realm, Townscape Heritage Initiatives and capital investment programmes, the appearance of our City, towns, villages and rural areas have been and will continue to be revitalised – making people feel good when they visit, shop, work or live here.

We will work to ensure our neighbourhoods are kept clean, bins are lifted, health and safety standards are adhered to making our areas more attractive, healthier, safer and

cleaner. This means more people will want to live or visit here. Businesses will be more likely to invest, or set up; improving the economy and creating jobs.

These are our commitments for our Revitalised Place.

Tackle physical and social deprivation

Secure investment in infrastructure and connectivity

Ensure our neighbourhoods are more attractive, healthier, safer and cleaner

TO ACHIEVE THIS, WE WILL:

- Tackle problems of poor physical and broadband connectivity in rural areas,
- Develop, in partnership our urban and rural Transport linkages
- Look for opportunities to stimulate and revitalise the Borough through our Capital Investment Programme
- Keep our City, towns and villages and rural areas attractive



05

CROSS CUTTING THEMES:

As part of the development of our Community Plan, consideration was given to a small number of cross cutting themes. The close alignment between our Corporate Plan and the Community Plan has ensured that these cross cutting themes are integral to everything we will deliver within our Corporate Plan.



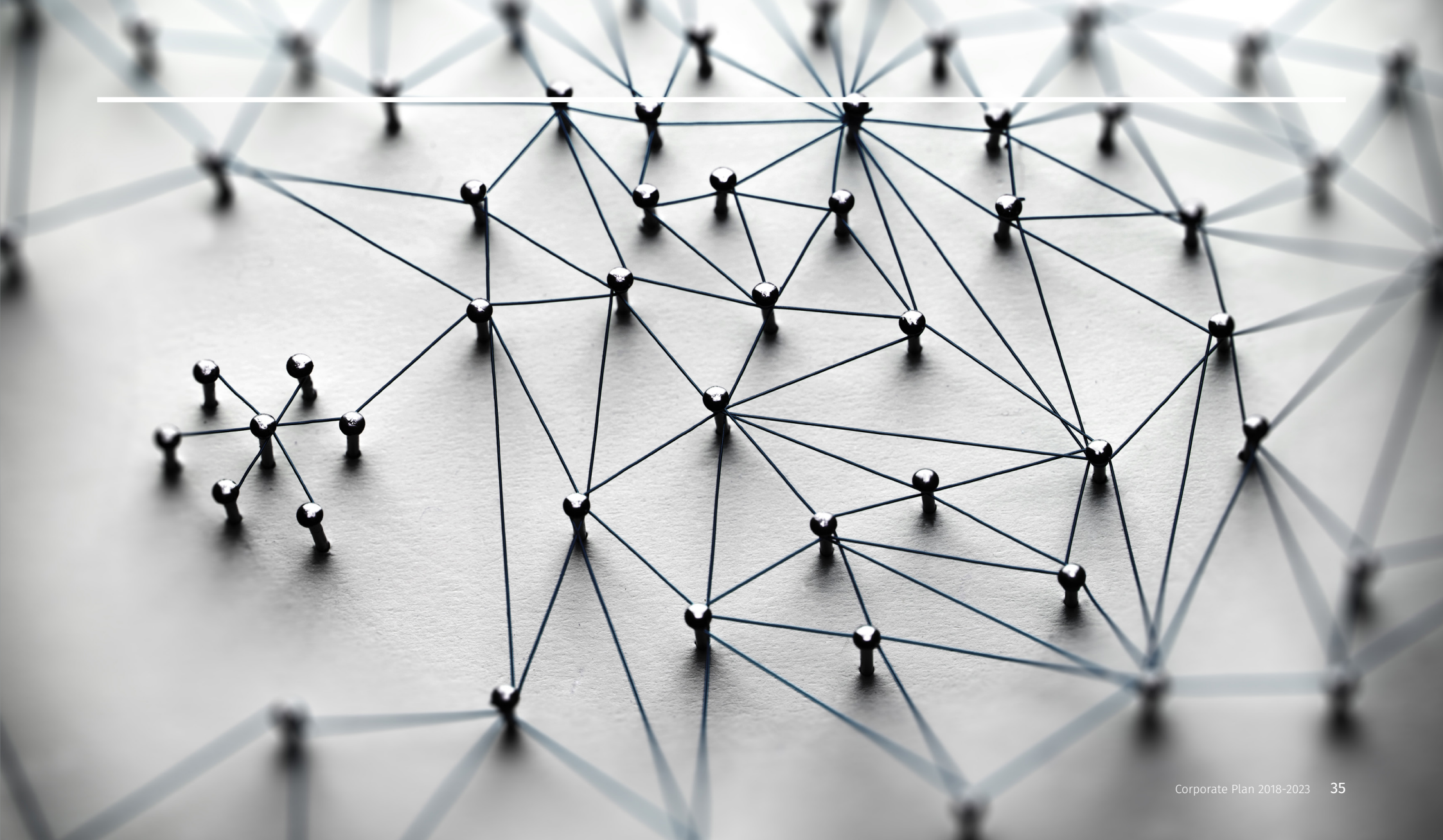
CONNECTIVITY: We believe connectivity is integral to improving quality of life. Through our plan we will work to transform and connect all areas of our borough physically, digitally and socially through shared collaborative approaches.



EQUALITY: We are committed to promoting equality, good relations and inclusion and believe them to be central to improving quality of life for everyone. A peaceful and inclusive society is vital to ensuring that we have a welcoming, confident and safe community.



SUSTAINABILITY We will work to improve everyone's quality of life economically, environmentally and socially without compromising our future generation's ability to develop, grow and flourish.



06

OUR BOROUGH

LOCATION



Rivers, roads and railways: strategic location on the North-South and East-West economic corridors

30 minutes to Belfast // 1 hour to Dublin
45 minutes to Northern Ireland's two main airports



Strategic hub for Project Kelvin - a new, high capacity, extremely secure and reliable direct telecoms cable to North America, avoiding traditionally congested routes // A growing digital technology sector

COUNCIL

Armagh City, Banbridge and Craigavon Borough Council have

4 Directorates
15 Departments
1,330 staff (full & part time)




158
Buildings


8,000+
Acres of land

9 centres

for recycling and disposing of household waste

50+ 'Bring banks'
(i.e. bottle banks, textiles and dry recycling).



ECONOMY



70.7%
Employment rate
(2016, aged 16-64 years)

1.8%

claiming unemployment related benefits, below the Northern Ireland rate of 2.5% (October 2017, aged 16-64 years)

Earnings (2017)



£24,320

average median earnings in 2017
Median gross annual earnings for full-time employees who work in the borough
(2017 provisional)



£3.2bn

Our regions boasts a GVA of £3,2bn, the highest output of any NI region after Belfast, equating to 9.5% of NI's total GVA.

06

OUR BOROUGH

Number of Registered Business

8,105



VAT and/or PAYE registered businesses. This accounts for 12% of all the businesses in Northern Ireland

£69.94m

for 708 businesses

Invest NI support valued at £69.94m for 708 businesses. The support contributed towards **£504.65m** of investment secured for the area, including the promotion of **3,838 new jobs**. (2012-2013 to 2016-2017)

Tourism



145,000

overnight trips

£26m

spent (2016)

Housing prices



Annual Change
6.7% ↑

Standardised Price
£117,637

Quarter 3, 2017

Belonging & Influence (2014 - 2016) Armagh City, Banbridge & Craigavon



90%

Feel a sense of belonging to their neighbourhood

36%

Feel have an influence on local decisions made in their neighbourhood

14% adults



22,186 individuals

undertook voluntary work in past year in Armagh City, Banbridge & Craigavon

47%



of adults participate in sport or physical activity on at least one day a week

2013/14 – 2015/16

Continuous Household Survey, Department for Communities.

COMMUNITY

Life Expectancy



MALE
78.9 years



FEMALE
82.4 years

Life expectancy is 3.3 years less for men and 1.0 years less for women living in the most deprived areas of the borough.



80%

People good or very good general health

Armagh City, Banbridge & Craigavon



5.4%

Born outside the UK or ROI

7,896

Residents aged 3+
Main language not English or Irish

Polish
(2,919)

Lithuanian
(1,736)

Portuguese
(834)



Top 3 other languages

06

OUR BOROUGH

PLACE



AREA

554
square miles



The borough has a population of approximately 210,300 and is the largest council area in Northern Ireland after Belfast

210,300

11% of total NI population



63%

AGE 16 - 64



22%

AGE 0 - 15



15%

AGE 65+



10,800

Expected growth in population of borough to 2021



3 hubs*

6 local towns**

29 villages

66 small settlements

* Armagh City, Banbridge and Craigavon Urban Area (includes the three elements of Portadown, Central Craigavon and Lurgan)

** Keady, Markethill, Tandragee, Dromore, Rathfriland and Gilford

HUBS



Settlement



Population
(2011 Census)

Armagh	14,749
Banbridge	16,653
Craigavon	64,193
Urban Area (includes Portadown, Central Craigavon & Lurgan)	

LOCAL TOWNS



Settlement



Population
(2011 Census)

Dromore	6,011
Tandragee	3,486
Keady	3,036
Rathfriland	2,472
Gilford	1,927

06

OUR INVESTMENT

Where we get our money from:


- 70% Rates
- 20% Income & grants
- 5% Rates support grant
- 5% De-Rating grant


Where we plan to spend our Money:

- 40% Technical Services
- 15% Leisure Services
- 13% Corporate Services
- 6% Parks & Open Spaces
- 5% Environmental Health
- 4% Community Services
- 4% Tourism
- 4% Economic Development
- 3% Members Services
- 3% Cultural
- 2% Chief Executives Dept
- 1% Building Control



For further information please contact

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